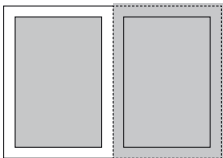

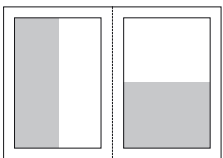
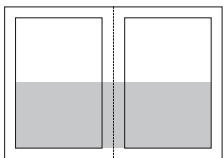
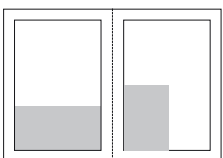
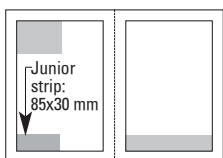
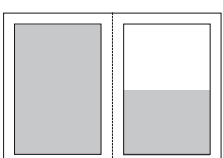
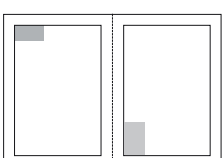


# ADVERTISING RATES OF **The Saigon Times** OUR INFO YOUR POWER Weekly

Trim size: 205 x 280 mm

Unit: USD

SIZE	POSITION	UNIT PRICE (Incl. 10% VAT)
 <p>Full page: 175x250 mm Full page (overflow): 208x286 mm</p>	 <p>Center page spread: 380x250 mm 2 pages (overflow): 416x286 mm</p>	<p>Outside back cover 2,000</p> <p>Inside front cover, page 3 1,800</p> <p>Inside back cover 1,700</p> <p>Full page 1,400</p> <p>Center page spread 3,000</p>
 <p>1/2 page (V): 85x250 mm 1/2 page (H): 175x123 mm</p>	 <p>Haft center page spread: 380x123 mm</p>	<p>Half page (vertical) 1,200</p> <p>Half page (horizontal) 850</p> <p>Haft center page spread 2,000</p>
 <p>1/3 page (H): 175x95 mm 1/4 page (corner): 85x123 mm</p>	 <p>Junior strip: 85x30 mm</p> <p>1/8 page: 85x60 mm Strip: 175x30 mm</p>	<p>1/3 page (horizontal) 650</p> <p>1/4 page (corner) 500</p> <p>1/8 page 350</p> <p>Strip 450</p> <p>Junior strip 300</p>
 <p>Advertorial: 175x250 mm Advertorial (half page): 175x123 mm</p>	 <p>Logo: 55x30 mm Classified ad: 40x60 mm</p>	<p>Advertorial - Full page 1,500</p> <p>Advertorial - Half page 900</p> <p>LOGO (the first run-of-page - <i>Min. 13 insertions</i>) 200</p> <p>Classified Ad 100</p>

## DISCOUNT

3-6 insertions: **5%**    7-10 insertions: **7%**    11-20 insertions: **10%**    21-35 insertions: **15%**    36-51 insertions: **20%**

- Frequency: Every **Saturday**
- Circulation: 30,000 copies.
- Readership: 139,000.
- Target Readers: Government officials, CEO, Managers, Researches, Travelers, Students & others.
- Excluding designing fee.
- For advertisements placed in special positions or with specific sizes upon your request, plus 20% surcharge.
- Booking deadline: 12 days before publication date.
- Material deadline: 10 days before publication date.