



HỒ
NGỌC HÀ

NỮ THẦN
APHRODITE
TRONG
TRANG SỨC
CAO CẤP
BVLGARI

BEAUTY

ENZYME,
“NGÔI SAO ĐANG
LÊN” TRONG ĐỊA
HẠT LÀM ĐẸP

XU HƯỚNG
XUÂN HÈ 2024

MEDIA KIT 2024 - 2025

Hotline: 028 6282 5186 - 0937 231 258



READER'S PROFILE

artful daring shoppable

chic accessible

sophisticated elegant

intelligent beautiful

luxurious brilliant inclusive

THAT'S SO BAZAAR

OFFLINE



Print

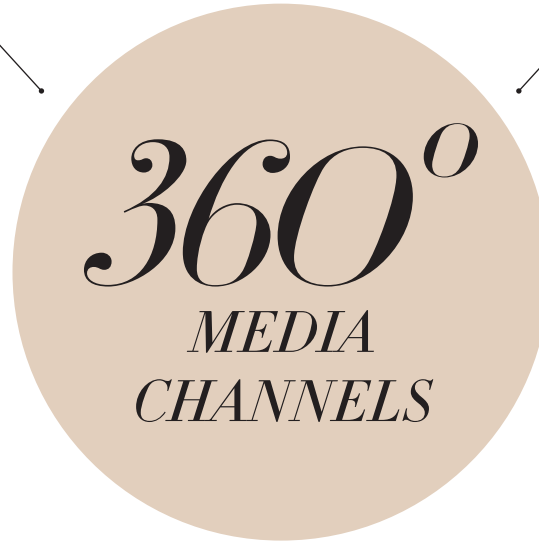
- **Circulation:** 20,000
- **Frequency:** monthly

ONLINE



Website

- Close to 2 million users/month
- Over 5 million pageviews/month



MOBILE APP



Over 1,000 downloads/month

Events



Annual Star's Awards



Bazaar's Vietnam 12th birthday party



Workshops, Conferences & Media Sponsorship



Harper's Bazaar Fashion Exhibition

Social Media



Instagram

Over 300,000 followers



Youtube

Over 13,000 followers



Facebook

Over 52,000 followers

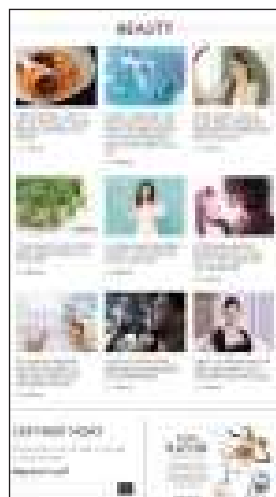
SECTIONS IN WEBSITE

FASHION



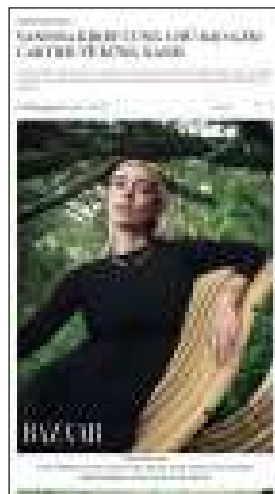
<https://bazaarvietnam.vn/suni-ha-linh-va-cong-thu-nghiem-phong-cach-thoi-trang-moi-voi-onitsuka-tiger/>

BEAUTY



<https://bazaarvietnam.vn/nuoc-hoa-narciso-rodriguez-all-of-me-ban-tuyen-ngon-cho-cai-toi-ruc-ro/>

PHOTOSHOOTS



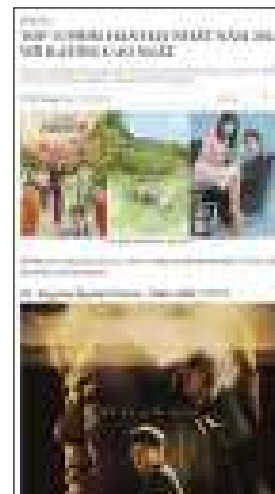
<https://bazaarvietnam.vn/vanessa-kirby-cung-chu-bao-gam-cartier-ve-rung-xanh/>

PEOPLE



<https://bazaarvietnam.vn/nhan-vat/nu-than-tu-do-madina-zhanuzakova-tren-bau-troi-new-york/>

LIFESTYLE



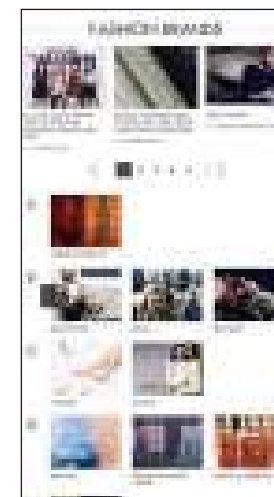
<https://bazaarvietnam.vn/phim-han-quoc-hay-nam-2022/>

BUSINESS



<https://bazaarvietnam.vn/mau-xanh-burberry-knight-blue-cua-daniel-lee/>

BRANDS



<https://bazaarvietnam.vn/thuong-hieu/fenty-beauty/>

SAMPLES

RATE CARDS 2024 - 2025 *Digital*

WEBSITE HOMEPAGE



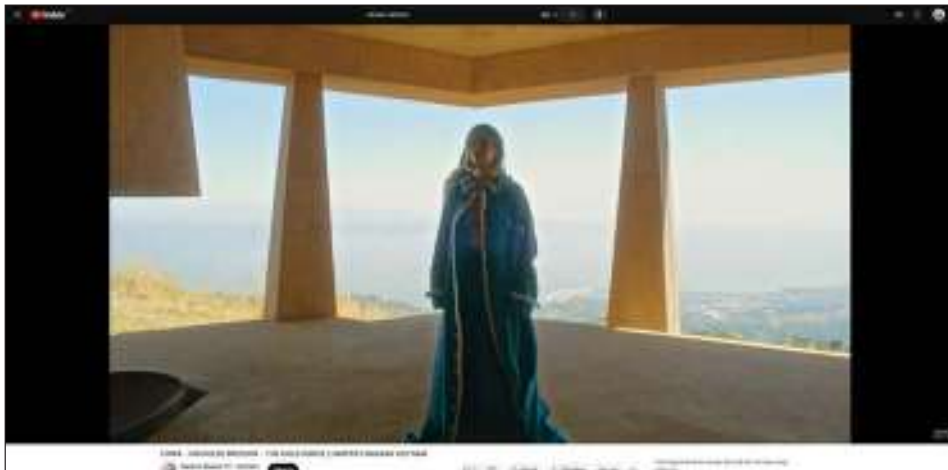
BANNER AD 1
Technical size: 600*500px
PRICE: USD 1,100+/week

BANNER AD 2
Technical size: 600*500px
PRICE: USD 880+/week

HOMEPAGE FEATURE
PRICE: USD 440+

VIDEO CLIP PRODUCTION

Please check with us prior to booking



MOBILE AD FULL SCREEN



Technical size: 720*1280px
PRICE: USD 660+

ADVERTORIALS



DIGITAL COVER
PRICE: USD 5,000+



SPLASH HEADLINE
PRICE: USD 3,000+



STANDARD STORY
PRICE: USD 1,100+



FACEBOOK POST
PRICE: USD 520+



INSTAGRAM POST
Technical size: 1080*1080px
PRICE: USD 520+