



# Website Advertising Rates

INTRODUCTION

Vietnamgolfmagazine.net the official website of the Vietnam Golf Leisure. It is a high-end luxury sports and lifestyle website that focuses on golf in the world and in Vietnam, providing interactive experiences that give readers the chance to find out about tournaments and news in Vietnam and abroad. Beside the articles taken from the magazine, Vietnamgolfmagazine.net updates golf information on daily basis and also features travel and entertainment, real estate and hotel, fashion and beauty, design and art, etc, capturing all the best luxuries and pleasures the world and Vietnam has.

POPULARITY

Built in 2008, vietnamgolfmagazine.net has gained popularity in various parts of society, ranging from VIPs and diplomats to government officials, from professional golfers to amateur golfers and regular sport-lovers. Since upgraded in 2010, the website has attracted more interests from a great amount of visitors, who found Internet a companion in their business and leisure lives.

 **Daily traffic**  
**3000-7000**  
**Monthly traffic**  
**100,000 - 200,000**

Visitors profile



Geographic rate



Frequency discount (Prices do not include VAT)

|           |            |            |            |
|-----------|------------|------------|------------|
| 03 months | 06 months  | 09 months  | 12 months  |
| <b>5%</b> | <b>10%</b> | <b>15%</b> | <b>20%</b> |

Deadline for receiving file

10 days before the requested posting date.

ADVERTISING RATES

| Format (Full Colour)        | Price (Monthly) | Size (px)                |
|-----------------------------|-----------------|--------------------------|
| Top Banner                  | 60,000,000      | 770 x 120                |
| Home page Slider            | 65,000,000      | 1000 x 550               |
| 1st central banner          | 35,000,000      | 860 x 145                |
| 2nd central banner          | 30,000,000      | 860 x 145                |
| Bottom Banner               | 25,000,000      | 860 x 145                |
| Slide-logo                  | 15,000,000      | 200 x 110                |
| Right Sidebar               | 25,000,000      | 320 x 320 & 360 x 420    |
| PR story: Latest News       | 30,000,000      | <700w text + 2-3 picture |
| PR Story: Other sections    | 25,000,000      | <700w text + 2-3 picture |
| Facebook Post               | 10,000,000      | 1 post                   |
| Video                       | 20,000,000      |                          |
| Pop-up banner (homepage)    | 100,000,000     | 860x 550                 |
| Center banner in PR stories | 60,000,000      | 1299 x 1641              |
| Bottom banner in PR stories | 40,000,000      | 1299 x 1641              |

(Price does not include VAT)

Terms & Conditions

The content and the design of all advertisement are subject to the website owner's approval.

For advertising:

Email: [booking@bookingquangcao.com.vn](mailto:booking@bookingquangcao.com.vn) | Hotline: 0937 231 258

The diagrams illustrate the layout of the website with various advertising spots. The Home Page layout includes a Top Banner, a Slider, two central banners (1st and 2nd), a Slide-logo, and a Bottom banner. The News detail page layout includes a Top Banner, a Right Sidebar, a Left-sidebar newsdetail, and a Bottom banner. The Subscription page layout includes a Top Banner, a Banner head Subscription, a Sidebar Subscription, and a Bottom banner.